

Reaching the @ Generation

Understanding Social Networking and Keeping Your
Teens Safe on the Internet

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YOUTHFORCHRIST  **USA**

[Man Accused Of Luring Underage Oregon Girl Speaks Out](#)

KGTV, 10News.com, CA - 3 hours ago

Detectives say they had talked for months on "MySpace" and "Facebook" before he bought her a plane ticket to San Bernardino county. ...

[Rantoul man facing sex abuse charges](#)

Urbana/Champaign News-Gazette, IL - Jan 6, 2009

21, Gradney had sex with a 14-year-old Rantoul girl he met on MySpace after taking her to his mother's house and pressuring her for sex. ...

[Sex slave survivors tell stories through art at FGCU](#)

WINKNEWS.com, FL - Jan 9, 2009

Rodriguez says traffickers also target on-line social sites like Myspace, Facebook and Craigslist, lure people with the promise of good jobs that don't ...

[Grand Junction man arrested in MySpace sex assault case](#)

Rocky Mountain News, CO - Jan 10, 2009

Police have arrested a 20-year-old Grand Junction man after they say he sexually assaulted a 13-year-old girl he met on Myspace, the social networking Web ...

Tech Facts

87% of teens use email

60% of teens have a desktop/laptop

>75% of teens have a cell phone

68% of online teens use instant messaging

20% of teens have their own PDAs or Blackberries

70% of online teens use social network sites

60%-70% of teens have digital cameras

50%- 60% of online teens post photos online

Connecting

Facts

94% of teens 12-17 go online

89% of online teens go online from home, and most of them go online from home most often

77% of teen go online at school

71% go online from friends or relatives house

60% go online from a library

66% of households with teens go online via broadband, 22% via dial up, and 10% do not have access at home.

63% of online teens go online daily

Connecting

- ✦ 94% go online to do research for school assignments; 48% do so on a typical day.
- ✦ 81% go to websites about movies, TV shows, music groups, or sports stars
- ✦ 77% go online to get news
- ✦ 64% of online teens have created some kind of content online
- ✦ 57% have watched a video on a video-sharing site like YouTube or GoogleVideo
- ✦ 55% go online to get information about a college, university or other school that they are thinking about attending.
- ✦ 38% have bought something online like books, clothes or music
- ✦ 28% have looked online for health, dieting or physical fitness information

The Pew **Internet** and American Life project (2009)

- ✦ **58% of online teens have a profile online**
- ✦ **Girls, particularly older girls, more likely to use Social networking site than boys (70% of girls 15-17 have profile online, compared to 57% of boys 15-17)**
- ✦ **Age is major factor**
 - **12 -14 year-olds; 38% have an online profile**
 - **15 -17 year-olds; 77% have an online profile**
- ✦ **Other demographic factors not significant**
 - **Income**
 - **Race/ethnicity**

The Pew **Internet** and American Life project (2009)

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Connecting

- ◆ 32% of online teens have been contacted online by a complete stranger
- ◆ 66% of all teens with profiles online have in some way restricted access to it – includes hiding it completely, taking it down, or making it private
- ◆ 77% of profile-owning teens have a currently visible online profile
 - Of those with a visible profile, 59% say only their friends can see their profile.
 - 40% say anyone can see profile
- ◆ 56% of teens with profiles say they have posted at least some fake information to their profile



<http://www.msnbc.msn.com/id/21134540/vp/11066322#11066322>

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Social Networks

So How Do We Keep Our Teens Safe??

[MySpace.com?](#)

[Facebook.com?](#)

[Youtube.com?](#)

Test

Find 10 dangerous items

Jane



"I love my friends and family!"

Female
16 years old
Toledo, Ohio
United States

Last Login:
10/3/2007

View My: [Pics](#) | [Videos](#)

[Message](#)
[Add Me](#)
[Chat](#)
[Groupie](#)



[Share Me](#)
[Lovin' Me](#)
[Hate Me](#)
[Rate Me](#)

MySpace URL:
<http://www.myspace.com/JaneBowman>

Jane's Interests

General I go to school and spend most of my free time on the courts! I love hangin' out with my friends and shopping with my mom.

Music



Movies



Jane's Details

Status: Single
Here for: Networking, Friends
Orientation: Straight
Hometown: Toledo
Ethnicity: White / Caucasian
Religion: Other
Zodiac Sign: Cancer
Children: Someday
Education: High School

Jane's Schools

Walnut Creek High School 2006 - Present
Toledo, Ohio
Graduated: N/A
Degree: High School Diploma
Sophomore, Class of 2009

Jane's Companies

Alkon Sports Camp Summer 2006
I'll be going back this summer to work there again! I can't wait!!!

WELCOME!

Jane's Latest Blog Entry [[Subscribe to this Blog](#)]

[Come to my basketball game this Saturday!! \(view more\)](#)

[Pics of my new black mustang! Woo-hoo! \(view more\)](#)

[My thoughts today... \(view more\)](#)

[\[View All Blog Entries\]](#)

Jane's Blurbs:

About me:

My name is Jane. I go to walnut creek high. I am on the basketball team. go Thunders! I love to swim and hang out with my girls!!! luv ya all! I spend way too much time talkin on the phone n just having a good time. I love movies!!! im real outgoing but like to spend time at home too. I love my rents and my moms the greatest!

Who I'd like to meet:

Add me if ur into the same things I am.

Jane's Friend Space

Jane has 179 friends

Karolyn



~Sarah~



Cool Joe



Carlene



The Star



Tim



Britt



Eric



Jane's Friend Comments

Displaying 3 of 225 comments [View/Edit All](#)



Britt

Oct 1 2007 7:55 AM
[Comment Back](#) - [Send Message](#) - [Block User](#)

Hey Jane! So let's go see that movie tomorrow night at the Lincoln Theatre, k? Meet me around 7!



The Star

Sep 30 2007 4:57 PM
[Comment Back](#) - [Send Message](#) - [Block User](#)

I lost like all of my contacts on my phone. Sucks! What's your # again? l8r.



Colleen

Sep 27 2007 10:55 AM
[Comment Back](#) - [Send Message](#) - [Block User](#)

Your brother Joe is HOT! omg! tell him I said what's up

[Add Comment](#)

Social Networks

What's Dangerous

1. Full names should never appear on profile pages
2. There is too much information about Jane's school. She also discloses her summer job. This tells predators precisely where and when to find her
3. Jane says she's playing basketball on Saturday. Her page also describes that she may be at a particular movie theater in the future. That's just another way to attract predators to places you will be.
4. Jane is excited about her new car. That's natural. This little line looks innocent enough. But it's enough information for a predator to look for her car at school, work, etc
5. She has disclosed her age. Make it over 65. This will detour predators searching for "16-year-olds."

Social Networks

What's Dangerous

6. Jane has not included her phone number, e-mail address or home address. That's great. This information is key to your privacy. Only provide this information to trusted friends through private messages, NOT in comments.
7. Jane has asked for friends. That makes her look naïve, a red flag for predators
8. Jane is wearing her Thunder basketball shirt. That's a clue for predators. If you post a picture of your car, it could show a license plate.
9. There's too much family information.
10. Never share password. 70% of teens share passwords with friends!!!

What about facebook?

- **Who Can See Your Teen's Profile Information?**
- **Who Can See Your Teen's Photos?**
- **Who Can See Your Teen's Personal Information?**
- **Who Can Find Your Teen's Profile?**
- **How Can People Contact Your Teen?**

What they post can have long term consequences!!!

Help them understand...

- **What you post online stays online – forever**
- **Don't post anything your parents, principal or a predator couldn't see**
- **Don't do or say anything online you wouldn't say offline**
- **Protect your password and make sure you really know who someone is before you allow them onto your friends list**
- **Check what your friends are posting/saying about you. Even if you are careful, they may not be and maybe putting you at risk**
- **And, unless you're prepared to attach your MySpace to your college/job/internship/scholarship or sports team application...don't post it publicly!**
- **Warn them about sexting.**

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