

**MANCHESTER**

**YFC**

**DRAFT**

**STRATEGIC PLAN**

**DRAFT: December, 2009**

## **MISSION STATEMENT**

**WE WORK IN THE LOCAL COMMUNITY AS A PARTNER IN THE RESPONSIBLE EVANGELISM OF YOUTH BY:**

- **CONDUCTING CAMPUS LIFE & JV CLUBS**
- **PRACTICING RELATIONAL MINISTRY**
- **PROVIDING QUALITY PROGRAMMING & RESOURCES**
- **EXPLORING NEW & EXPANDING MINISTRY OPPORTUNITIES**

**SO THAT LIVES ARE IMPACTED THROUGH A PERSONAL, GROWING RELATIONSHIP WITH JESUS CHRIST**

## **VISION STATEMENT**

**THAT EVERY YOUTH IN OUR COMMUNITIES WOULD HAVE A PERSONAL, GROWING RELATIONSHIP WITH JESUS CHRIST AND BE IMPACTING THEIR WORLD FOR HIM.**

## **CORE VALUES**

- **BELIEF IN JESUS CHRIST**
- **BIBLICAL BASED IN ALL WE DO**
- **SOUND TESTIMONY AND REPUTATION IN COMMUNITY**
- **EVERYONE SHOULD HAVE AN OPPORTUNITY TO HEAR GOOD NEWS**
- **MEETING PEOPLE WHERE THEY ARE**
- **LOVE ONE ANOTHER**

**POSITIONAL GOAL (20XX/XX)**  
**(WHERE DO WE NEED TO BE?)**

- APPROPRIATE RESOURCES AND MINISTRY PROGRAMS IN PLACE SUCH THAT THE CHURCHES AND COMMUNITY WILL RECOGNIZE YFC AS A RESPECTED AND FAITHFUL PARTNER IN YOUTH MINISTRY.

**DIRECTIONAL GOALS (20XX/XX)**  
**(WHERE SHOULD WE BE?)**

- FUNCTIONING ORGANIZATION IN PLACE
  - BOARD
  - STAFF
  - VOLUNTEERS
- SIGNIFICANT PROGRESS ON DEBIT REDUCTION
- GROWING AND EXPANDING RELATIONSHIPS WITH LIKE MINDED MINISTRY PARTNERS

**OPERATIONAL GOALS (20XX/XX)**  
**(WHERE DO WE BEGIN?)**

**GOAL #1**

FORM A TASK FORCE OF BOARD AND KEY PEOPLE FROM THE COMMUNITY TO ASSESS YFC'S REPUTATION AND DEVELOP THE REQUIRED PLAN TO RESTORE/HEAL THE REPUTATION.  
(INCLUDES EXPANDING BOARD OF DIRECTORS)

**GOAL #2**

DEVELOP A DEBIT ELIMINATION PLAN IN CONJUNCTION WITH A COMPREHENSIVE FUNDING STRATEGY TO SUPPORT THE MINISTRY.

**GOAL #5**

DEVELOP A MINISTRY PLAN, WORKING WITH CHURCHES AND OTHER LIKE-MINDED PARTNERS, BASED ON AN ASSESSMENT OF COMMUNITY NEEDS.