

# MULTIPLY



 **YOUTH  
FOR  
CHRIST®**



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A growing field of research is pointing to a generation in crisis around acceptance of the Christian faith, mental health issues, anxiety, and the inability to trust traditional organizational structures and models. As a result, both millennials and Generation Z are leaving the traditional church at over 1 million per year. The hard news is that both Gen Z and Gen Alpha are the first generation in our nation's history that are growing up in an entirely unbelieving and unchurched "post-Christian" society. Essentially, they are an unreached people group. Considering this sobering reality, we believe that new and innovative approaches for reaching this generation are needed. We believe Youth For Christ has been called by God and is uniquely positioned to impact the next generation through our 3Story® relational ministry, developing young leaders and joining with other Kingdom partners for greater impact than we can do alone.

In this pivotal moment of opportunity and challenge, we invite you to join us in making an eternal impact that transcends boundaries and transforms lives. Your support will multiply our efforts to innovate, empower our leaders, and boldly enter into the hard and confusing places our young people face every day. To God be the glory!

2023-2024

## Multiplying Projects

Reaching Kids In Tough Places

Young Leaders

Executive Leaders

Partnerships

TOTAL COST  
**\$11,150,000**







## Reaching Kids in Tough Places

The challenges faced by kids today are vast and complex, especially if this is compounded by poverty, physical challenges, raising children, or facing time in the juvenile system. Vulnerable youth can often fall through the cracks and lose their way. At YFC, we recognize their challenges and understand that the future of our communities hinges on the well-being and success of our young people. We firmly believe that investing in these kids will uncover the bright, strong and compassionate nature that God created in them to bring fully to their family, friends, and neighbors.

**\$6,070,000**



### City Life, Parent Life Juvenile Justice Ministry, and Deaf Teen Quest

These proven ministry models reach youth in places and circumstances that many others avoid, and the teams that lead them are brave and resilient. It is time to increase our support for existing sites, and grow into new neighborhoods, institutions, and sub-cultures.

**\$5,000,000**

(50 sites at \$100,000 each)

### Help under-resourced kids experience year-round YFC Camps and Trips

Getting away from the typical day-to-day struggles to create a space for God to be heard means everything can change for a young person.

**\$1,000,000**

(\$1,000 sends 10 kids to a camp)

### Mental health coaching for all YFC staff

Many young people are struggling with unprecedented feelings of anxiety, loneliness, and hopelessness leaving them feeling overwhelmed and isolated; our staff and volunteers can intervene.

**\$50,000**

### Mentor training for all City Life staff

Young people in urban neighborhoods need mentors who can walk alongside them for the long haul guiding them through their turbulent experiences.

**\$20,000**





## Young Leaders

Young leaders are our future and an essential (and proven) part of our growth strategy. Adult volunteerism is on the decline, and yet “the Harvest is ripe”. We love when kids who have recently come to Christ ultimately catch a vision for relationally sharing their faith with their lost friends and their community - they are world changers!

**\$830,000**

### Launch the National Young Leader Program Across the Nation

A young leader-equipping continuum will raise up a generation from middle school to high school to staff intern, to boldly share their faith and love their friends. Your investment underwrites the talented team leading this initiative.

**\$200,000**

### Young Leader Internships

Instead of having to take other employment, YFC chapters will be able to pay for a young leader to intern on their staff and train them up in a supporting environment.

**\$100,000**

(\$10,000 per intern)

### Training for 500 Young Leaders

Send the first 500 young leaders through the first year of their training—innovative cohorts, creative learning, and practice of 3Story® with their friends.

**\$500,000**

(\$1,000 per young leader)

### Trauma Coaching

Our young leaders often come from very challenging circumstances themselves. Your investment provides essential support as they deal with past trauma.

**\$30,000**





## Executive Leadership

In today's complex and rapidly evolving ministry landscape, the need for exceptional executive leadership has never been more critical. Effective executive leadership sets the tone for an organization's vision, strategy, and culture, guiding teams toward achieving goals and adapting to change. By providing clear direction, fostering innovation, and promoting accountability, faithful executive leadership not only ensures sustainable growth but also empowers employees and stakeholders to navigate challenges with confidence.

**\$500,000**

### Executive Director Recruitment and Immersive Annual Training Program

As experienced leaders retire and scarcity arises, the presence of trained executive leaders becomes crucial to ensure continuity, maintain institutional knowledge, and navigate complex challenges.

**\$200,000**

### Board Development Training

Take 10 key chapter boards through a year-long proven and effective Murdock Trust cohort training. Your visionary investment recognizes that quality boards are essential for mission multiplication.

**\$150,000**

### Executive Directors Affinity Groups

Every Executive Director in YFC is equipped and empowered through training and peer support through annual gatherings, on-site visits and monthly connections.

**\$100,000**

### Fund Development Training

Excellent training and coaching for new Executive Directors to learn how to thrive in their fund raising efforts.

**\$50,000**





## Partnerships

We can reach more youth together. YFC is a bold ally of the local church and partner to like-minded organizations. We come alongside other Kingdom builders and create Christ-centered, biblical communities on behalf of young people. We are open-handed in sharing our work and resources with missional partners who are driven by advancing the Gospel. Three of our key partners are: Luis Palau Association, Tenx10, and the Public Reading of Scripture through the Grace and Mercy Foundation. **Multiplying our efforts with these key partners will change cities across our nation through faithfulness to God’s word, Kingdom outreach, and young leader education opportunities.**

**\$3,750,000**

### Public Reading of Scripture (PRS) Immersion

In addition to our weekly PRS, your investment integrates PRS into our New leader cohorts, Young leader cohorts, and Chapter training. We will also begin to extend PRS to young people in Juvenile facilities and urban neighborhoods. YFC’s 3Story® way of life calls us to know and share God’s story.

**\$1,200,000**

### Luis Palau | Partnership in the City

Connect ten YFC city chapters to the “Palau City Movement” to play a key role in mobilizing the church to reach the next generation with the hope of the gospel.

**\$500,000**

(\$50,000 per city)

### 3Story® for the Whole Kingdom

Your investment helps YFC to produce an external version of our 3Story® evangelism and discipleship training, and to develop a world-class digital platform for sharing these effective resources with churches and ministries across the nation!

**\$2,000,000**

### TENx10 Fuller | National Leadership Facilitation for the YFC Movement

TENx10 is rallying the church to reimagine how we form the faith of young people. YFC will play a major role in showing the Church how to reach young people in relationship to embrace the hope and truth of Jesus.

**\$50,000**





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GIVE LIFE TO  
YOUR STORY

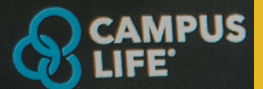


Youth For Christ/USA, Inc is a tax exempt 501(c)(3) organization in the USA, a charter member of Youth for Christ International, and one of over 100 Youth For Christ national programs around the world.



Local chapters are governed by boards of various sizes and are held to high standards of transparency and accountability. Launch Chapters are staff of YFC USA and are guided by local advisory boards.

Our policy is to apply all gifts given toward a specific project to that project. Occasionally, we receive more contributions than can be wisely applied to a specific project. When that happens, we use the excess funds to meet other pressing needs that will help advance the Gospel of Jesus Christ to youth and/or their families.



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